

NEMA



What Makes the Museum

New England Museum Association Annual Conference

Sponsorship Opportunities

Portland, Maine, November 7-9, 2007 at the Holiday Inn by the Bay

Don't miss this unique opportunity to share information about your company with more than 750 museum professionals from throughout the New England region.

SUPPORTING SPONSOR \$500

WELCOME & WAKE-UP SPONSOR \$750

Friday Morning

OPENING LUNCH DESSERT SPONSOR \$850

Wednesday Afternoon

EVENING EVENT SPONSOR \$1,500

Wednesday Evening: Children's Museum of Maine
Thursday Evening: Museum L-A; Maine Narrow
Gauge Railroad Co. & Museum; or the
Portland Museum of Art

All Conference Sponsors Receive:

- The opportunity to welcome event participants.
- The opportunity to display company sign and promotional brochures at event.
- The opportunity to display imprinted napkins with firm's name.
- Display promotional materials on the "Conference Sponsors Literature Table."
- Place promotional materials in the registration packet given to all attendees.
- 50% discount on a one-sixth-page advertisement in the final program book, or credit toward a larger advertisement.
- Complimentary registration for one company representative.
- Acknowledgment and company logo in the preliminary program book with agreement by August 3, 2007.
- Acknowledgment, company logo, and 50-word company description in the final program book with agreement by October 15, 2007.
- Acknowledgment in the fall issue of *NemaNews* with agreement by September 17, 2007.
- Acknowledgment in the winter issue of *NemaNews*.

Welcome & Wake-Up and Opening Lunch Dessert Sponsors Also Receive:

All of the above benefits, plus:

- Complimentary registration for one additional company representative.
- Complimentary one-sixth-page advertisement in the final program book, or credit toward a larger advertisement.
- Registration mailing list before conference with agreement by October 10th or full conference registration mailing list after conference.
- 10% discount on an advertisement in the fall, with agreement by September 7, or winter issue of *NemaNews*.

Evening Event Sponsors Also Receive:

All of the above benefits, plus:

- Complimentary tickets for two company representatives to the sponsored event.
- Acknowledgment at the evening event.
- 20% off a booth in the Exhibit Hall, based on availability.
- Complimentary one-sixth-page ad in *NemaNews* or credit toward a larger ad.
- Certificate of Appreciation for supporting NEMA, signed by the President and Executive Director.
- Complimentary one year listing in NEMA's *Products and Services Directory*.

Please contact Heather A. Riggs at 781-641-0013 or e-mail nemaconf07@tiac.net to discuss the above sponsorship opportunities or to customize a sponsorship to your company's needs.

BOOTH, ADVERTISEMENT & SPONSORSHIP RESERVATION FORM

Please print information below exactly as you want it to appear in the Program Book and on your Exhibitor ID Sign. Is this the correct contact information you want printed in the Program Book? If not, please provide a separate sheet with the correct information.

Contact Name _____ Title _____
Company Name _____
Address _____
City/State/Zip _____
Phone () _____ Fax () _____
E-mail _____ Website _____

Exhibit Booth _____ **Booth Subtotal: \$** _____

8' x 6' (Corporate Members: \$650 by August 6; \$750 beginning August 7; Non-Corporate Members: \$875 Aug. 7 or later)

8' x 10' (Corporate Members: \$750 by August 6; \$850 beginning August 7; Non-Corporate Members: \$975 Aug. 7 or later)

Booth location: _____ 1st choice _____ 2nd choice _____ 3rd choice (Please refer to the floor plan on page 4.)

Are there competitors you do not want located near your booth? _____
(NEMA will make every effort, but cannot guarantee, to honor exhibitors' preferences.)

Do you plan to bring a free-standing booth? yes no *It must fit inside the dimensions of your chosen booth space.*

Have you included a 50-word description of your company with contact information? _____ yes _____ no

Would you like to participate in the NEMA Raffle? yes no

Advertising _____ **Advertising Subtotal: \$** _____

Please select your preferred ad size:

Back Cover Full-page Half-page One-sixth page

Sponsorship _____ **Sponsorship Subtotal: \$** _____

\$2,000 D&T Dinner \$1,500 Evening Event \$1,250 Reception

\$750 Welcome & Wake-Up \$500 Supporting

Corporate Membership _____ **Membership Subtotal: \$** _____

You must be a current NEMA Corporate Member to reserve a booth before August 6th and receive the member discount.
Not sure of your company's membership status? Call NEMA to find out.

\$100 Small Firm, 4 or fewer employees \$250 Large Firm

Grand Total _____ **Grand Total: \$** _____

*50% deposit is required on all reservations received on or before **August 6, 2007**. Full payment due **September 17, 2007**.
Reservations received after August 6th require payment in full. Questions? Call 781-641-0013.*

Method of Payment

Check is enclosed (payable to NEMA) Charge my Visa or MasterCard for _____

Card # _____ Exp. Date _____

Signature _____ Cardholder's Name _____

Please fill out this reservation form and mail it with appropriate payment to:
Heather A. Riggs, Publications Manager & Corporate Member Services
New England Museum Association
22 Mill Street, Suite 409
Arlington, MA 02476

Questions? Call 781-641-0013 or
e-mail nemaconf07@tiac.net.