

Advertising Opportunities

NEMA



What Makes the Museum

Advertising in the Conference Program

Don't miss this chance to feature your company in the NEMA 2007 Conference Program. The Program is distributed to all conference registrants—that's more than 750 museum professionals! It includes full, half, and one-sixth page advertisements. Corporate Members with exhibit booths receive a substantial discount on advertisements.

	Dimensions	Full Price	Corporate Members	Corporate Members with Exhibit Booth
Sold Out Full page	8 x 10.5"	\$625	\$525	\$467
Half page	7.5 x 4.8" horiz.	\$425	\$375	\$334
One-sixth page	2.25 x 4.8" vert.	\$225	\$200	\$178

Payment schedule:
 By August 6: Reservations require a 50% deposit. After August 6: Reservations require payment in full.
 By September 17: **All advertisements must be received by this date and paid in full.**

Or, advertise in the Winter issues of *NemaNews*

NEMA's quarterly journal featuring a special post-conference section!

NEMA is the only organization serving all museums in the region, and the best way to reach potential customers in the six New England states. With a circulation of over 2,600, *NemaNews* is a quarterly publication that is filled with feature articles, grant information, professional development opportunities and exhibition listings.

	Dimensions	Non-Member	Non-Profit	Corporate Member
Full page	7.5 x 9.5"	\$500	\$375	\$250
Half page	7.5 x 4.75" horiz.	\$350	\$225	\$175
One-sixth page	2.25 x 4.75" vert.	\$150	\$100	\$ 75

Prices good thru 12/31/07, subject to change after that date.

Ad Deadlines for *NemaNews* Winter issue - November 1

Save More With Our Quantity Discount!
 Run three consecutive advertisements in *NemaNews* and get a fourth for free. You can substitute a new design at any time—just be sure to keep the same dimensions. **There are only a limited number of advertising cycles available.**

Advertisement Specifications:

The program book and *NemaNews* are black ink on white paper. Ads should be submitted as a .tif, .eps or .pdf file formatted for a PC. Files must be at a resolution of 300 dpi at full size. No bleeds. You must include a proof of the ad. Any necessary printers' charges, including reductions, stats, or half-tones, will be billed to the advertiser.

Call us to learn more about these great opportunities!

For more information call the NEMA office at 781-641-0013, or visit our website at www.nemanet.org

BOOTH, ADVERTISEMENT & SPONSORSHIP RESERVATION FORM

Please print information below exactly as you want it to appear in the Program Book and on your Exhibitor ID Sign. Is this the correct contact information you want printed in the Program Book? If not, please provide a separate sheet with the correct information.

Contact Name _____ Title _____
Company Name _____
Address _____
City/State/Zip _____
Phone () _____ Fax () _____
E-mail _____ Website _____

Exhibit Booth _____ **Booth Subtotal: \$** _____

8' x 6' (Corporate Members: \$650 by August 6; \$750 beginning August 7; Non-Corporate Members: \$875 Aug. 7 or later)

8' x 10' (Corporate Members: \$750 by August 6; \$850 beginning August 7; Non-Corporate Members: \$975 Aug. 7 or later)

Booth location: _____ 1st choice _____ 2nd choice _____ 3rd choice (Please refer to the floor plan on page 4.)

Are there competitors you do not want located near your booth? _____
(NEMA will make every effort, but cannot guarantee, to honor exhibitors' preferences.)

Do you plan to bring a free-standing booth? yes no *It must fit inside the dimensions of your chosen booth space.*

Have you included a 50-word description of your company with contact information? _____ yes _____ no

Would you like to participate in the NEMA Raffle? yes no

Advertising _____ **Advertising Subtotal: \$** _____

Please select your preferred ad size:

Back Cover Full-page Half-page One-sixth page

Sponsorship _____ **Sponsorship Subtotal: \$** _____

\$2,000 D&T Dinner \$1,500 Evening Event \$1,250 Reception

\$750 Welcome & Wake-Up \$500 Supporting

Corporate Membership _____ **Membership Subtotal: \$** _____

You must be a current NEMA Corporate Member to reserve a booth before August 6th and receive the member discount.
Not sure of your company's membership status? Call NEMA to find out.

\$100 Small Firm, 4 or fewer employees \$250 Large Firm

Grand Total _____ **Grand Total: \$** _____

*50% deposit is required on all reservations received on or before **August 6, 2007**. Full payment due **September 17, 2007**.
Reservations received after August 6th require payment in full. Questions? Call 781-641-0013.*

Method of Payment

Check is enclosed (payable to NEMA) Charge my Visa or MasterCard for _____

Card # _____ Exp. Date _____

Signature _____ Cardholder's Name _____

Please fill out this reservation form and mail it with appropriate payment to:
Heather A. Riggs, Publications Manager & Corporate Member Services
New England Museum Association
22 Mill Street, Suite 409
Arlington, MA 02476

Questions? Call 781-641-0013 or
e-mail nemaconf07@tiac.net.