

Conference

at

a

Glance

WEDNESDAY

8:00 A.M. – 5:00 P.M.

REGISTRATION OPEN

8:00 A.M.

EXHIBIT HALL OPENS

8:00 A.M. – 9:00 A.M.

WELCOME COFFEE

Hosted by Northern Artery

9:00 A.M. – 10:30 A.M.

CONCURRENT SESSIONS

- Are You Ready to Launch a Campaign?
- Classroom Curators: Fostering Links Between Schools and Museums
- The Museum Trustee Association's Trustee Workshop
- Online Collection Cataloging
- *Thinking Through Art*: Building Critical Thinking Skills Through a Multiple-Visit Art Museum Program
- Working from the Inside Out: Maintaining Our Museums as Cornerstones of the Community

10:45 A.M. – 12:15 P.M.

OPENING SESSION:

WHAT MAKES THE MUSEUM: IT ISN'T AS EASY AS IT SOUNDS

12:15 P.M. – 1:30 P.M.

OPENING LUNCHEON

12:15 P.M. – 3:15 P.M.

DIRECTORS & TRUSTEES LUNCH PROGRAM

Hosted by Henderson Phillips Fine Arts Insurance

1:45 P.M. – 5:15 P.M.

AFTERNOON OFF-SITE PROGRAM

- Designing School Programs for a Changing Exhibits Gallery: Challenges and Rewards at the Maine Historical Society

1:45 P.M. – 5:15 P.M.

DOUBLE SESSION

- Volunteer Management 101: Volunteer Management 201

1:45 P.M. – 3:15 P.M.

CONCURRENT SESSIONS

- Avoiding a Cost Catastrophe: Practical Tools to Guide Your Building Project
- Collecting Viewpoints: A New Museum Mission
- Making Your Museum Work with IMLS Federal Grants
- The New Academic Museum: Traveling Exhibitions, Unpacking the Collection and Presenting Contemporary Art
- Stories Along the Trail: Interpretation for the Whole Site

3:15 P.M. – 3:45 P.M.

COFFEE BREAK IN EXHIBIT HALL

Hosted by Cardinal Principles of Governance

3:45 P.M. – 5:15 P.M.

CONCURRENT SESSIONS

- Engaging Communities through Collaborations
- Making a Museum
- Managing Change: Is Your Board Really on Board?
- Off-Site Collection Storage: When Does It Make Sense?
- Raising the Questions: A New Look at Exhibit Design Basics for the Small Museum
- Volunteer Management 201
- Web-Based Strategies for Your Organization

5:15 P.M. – 6:15 P.M.

EXHIBIT HALL OPENING RECEPTION

Hosted by Harvard University Extension School/Master of Liberal Arts in Museum Studies

EVENING EVENTS (SEE PAGE 7)



Marsden Hartley, *After the Storm, Vinalhaven, 1938-1939*. Oil on board, Bowdoin College Museum of Art

THURSDAY

8:00 A.M. – 5:00 P.M.

REGISTRATION OPEN

8:00 A.M. – 9:00 A.M.

WAKE-UP COFFEE

Hosted by Markel Insurance Company

9:00 A.M. – 12:30 P.M.

MORNING OFF-SITE SESSIONS

- Historic Restoration Tour – Victoria Mansion
- Storing the Unstorable – Portland Museum of Art

9:00 A.M. – 10:30 A.M.

CONCURRENT SESSIONS

- A Case for Understanding
- Disaster Planning
- More Than a Museum: Building an Integrated Brand Across the Entire Organization
- Museums and Colleges Working Together to Strengthen Community
- New Solutions for Historic Houses
- The Re-Accreditation Process: Is It Worth Doing Again?
- Reducing Slip, Trip, and Fall Accidents

10:00 A.M.

EXHIBIT HALL OPENS

10:30 A.M. – 11:00 A.M.

COFFEE BREAK IN EXHIBIT HALL

11:00 A.M. – 12:30 P.M.

CONCURRENT SESSIONS

- Clinic for Independent Museum Professionals
- Historic House Museums Cope with the Future
- Museum Education Marketplace
- Museum Lending to the Non-Museum World
- Open to Interpretation: Making Collections More Accessible to a Broad Public
- Package It and They Will Come: The Power of Regional Partnerships
- The Quest for the North Pole: How a Small Museum Can Shape a New History

12:45 P.M. – 2:20 P.M.

LUNCHTIME PROFESSIONAL AFFINITY GROUP SESSIONS

- Administration, Facilities & Services
- Children's Museums (Off-Site)
- Curators (Off-Site)
- Education and HR & Volunteer Management
- Exhibitions
- Independent Museum Professionals
- Membership, Development, PR & Marketing
- Museum Directors' Discussion
- Registrars

2:30 P.M. – 3:15 P.M.

EXHIBIT HALL CLOSING RECEPTION AND RAFFLE PRIZE DRAWING

3:15 P.M. – 4:45 P.M.

CONCURRENT SESSIONS

- *Assassination Vacation*: Book Discussion for Educators at Historic Sites
- Breathing New Life into History Museums
- Deterioration and Preservation of Photographs
- How to Develop a Technology Plan
- Maintenance Issues for Small House Museums: Some Alternatives to Consider
- Museums Reinterpreted: Digital Adventures in New Technology
- Opening Your Doors to Families and Building Institutional Buy-In

4:45 P.M. – 5:15 P.M.

NEWCOMERS RECEPTION

Hosted by Tufts University Museum Studies Program

EVENING EVENTS (SEE PAGE 15)

FRIDAY

8:30 A.M. – 11:00 A.M.

REGISTRATION OPEN

9:00 A.M. – 12:30 P.M.

MORNING OFF-SITE SESSIONS

- Involving Community in Developing Exhibits – Children's Museum of Maine
- Wayfinding Workshop: Improving Your Institution's "Visitability" – Maine Narrow Gauge Railroad Co. and Museum

9:00 A.M. – 10:30 A.M.

CONCURRENT SESSIONS

- Beyond "George Washington Slept Here": New History Trails for Museum Educational Outreach and Community Partnerships
- Make Your Museum Interactive!
- My Ad is Online but Only 3 Unqualified People Applied! New Realities of Recruiting Professionals
- New Pathways for Museum-Based Learning: Case Studies from the Mashantucket Pequot Museum and Research Center
- Planned Gifts—Are You Getting Your Fair Share?
- So You Have All This "Stuff"—Now What? Writing a Collections Policy
- When a House is Not a Home

10:30 A.M. – 11:00 A.M.

COFFEE BREAK

11:00 A.M. – 12:30 P.M.

CONCURRENT SESSIONS

- Breaking Down Walls
- Collaboration in the Museum Community: The Portland History Docent Program
- The Future of Collecting the Past
- Low-Tech Environmental Control: What's Real, What's Fantasy, What's Achievable
- Museums Online: Limited Galleries, Unlimited Audience
- Something Old is New Again

12:45 P.M. – 2:00 P.M.

CLOSING LUNCHEON AND ANNUAL MEETING